Supplementary Information – ESM_2

Article title: The use of composite time trade-off and discrete choice experiment methods for the valuation of the Short Warwick-Edinburgh Mental Wellbeing Scale (SWEMWBS): A think-aloud study

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Table 1 An additional version of C-TTO practice example

Designated mental well-	You have just been for a check up with your local GP surgery who
being state	has told you that you have somewhat raised blood pressure and
	possible signs of diabetes. The surgery has now just telephoned to
	say that your blood tests have shown that a very high cholesterol and
	confirmed a diagnosis of diabetes. As a result, you will have to start
	taking pills to reduce your risk of heart disease and control your
	blood sugar, and also go onto a special diabetic diet. Your results
	mean you are at higher risk of heart disease in the future than the
	general population. As a result, you are very worried about your
	health and how you are going to manage your new diet.
A mental well-being state	Now imagine that the surgery just contacted you to say that your
which is much higher than	blood tests for cholesterol and blood sugar levels are normal so you
the designated mental well-	do not have to take any pills, and your risk of heart diseases is typical
being state	for a healthy person of your age. As a result, you feel greatly relieved
C	and both happy and relaxed.
	and commercy and related.
A mental well hains state	Now imaging that the needles from your sheely up the set of the
A mental well-being state	Now imagine that the results from your check up showed you had
which is much lower than	diabetes and very high cholesterol and also that you have had to
the designated mental well-	move house recently and have lost contact with your close friends.
being state	You feel very worried about your health, and also feel lonely and
	isolated because you have no-one to talk through your problems
	with, or to do activities you enjoy which might take your mind off
	your problems.
	your problems.